

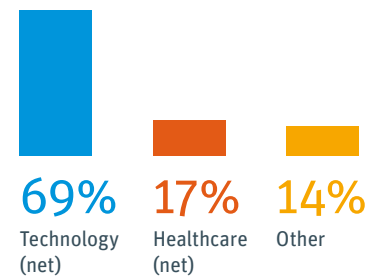
About the Startup Outlook Survey

Our annual survey offers insights into what is on the minds of technology and healthcare startup leaders. For the 2020 report, we conducted the survey in October and November 2019 and received responses from startup executives in innovation hubs primarily in the **US**, the **UK**, **Canada** and **China**.

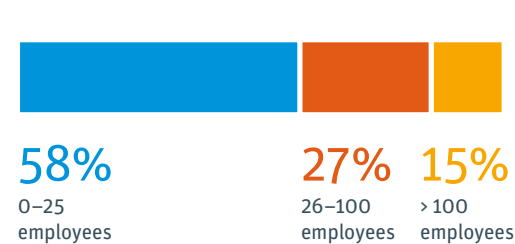
Total respondents

1,100

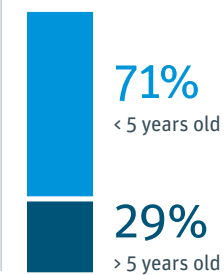
Industry sector



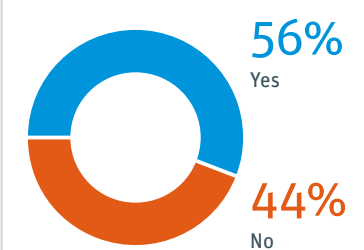
Size



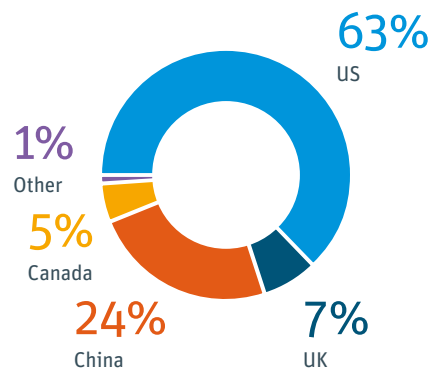
Company age



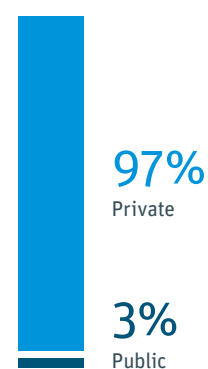
Profitable



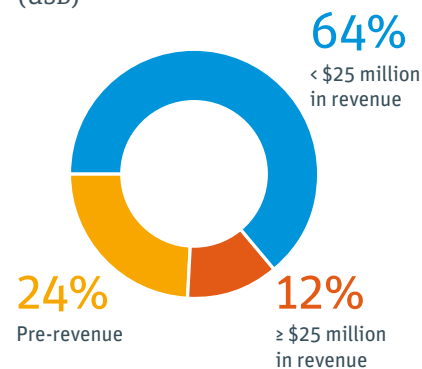
Primary place of business



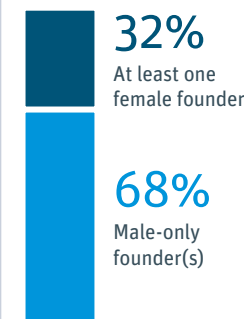
Ownership



Revenue stage (USD)



Founder gender



Companies with at least one founder born outside their primary country

